

Privacy Policy & Terms of Service

The Butler & Gordon GmbH – WEF Chalet Division

(WEFChalet.com)

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1. Introduction

Welcome to **The Butler & Gordon GmbH** (“TB&G”, “we”, “us”, or “our”).

We respect your privacy and are committed to protecting your personal data. This Policy explains how we collect, use, and safeguard your information when you visit our websites or enquire about properties, event venues, or services connected to the **World Economic Forum in Davos**.

2. Data We Collect

- Contact information (name, company, email, phone)
 - Booking and enquiry details (dates, property or service requested)
 - Communication history (emails, calls, messages)
 - Technical data (IP address, browser, device type)
 - Marketing consent preferences
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3. How We Use Your Data

We use your data for legitimate business purposes, including:

- Responding to accommodation and event enquiries
- Managing bookings and service arrangements
- Communicating updates or offers (with consent)
- Complying with Swiss and EU (GDPR) data protection law

Your data is **never sold** to third parties and shared only with trusted partners working directly with TB&G.

4. Email Marketing & Consent

Marketing communications are sent only with your explicit consent.

Each message includes an **unsubscribe option**, and you may withdraw consent at any time by emailing thebutler@bluewin.ch.

5. Data Security & Retention

Your data is stored securely in Switzerland and the EU, protected by encryption and access controls.

We retain personal information only as long as needed for legitimate business or legal purposes.

6. Your Rights

Under Swiss and EU (GDPR) law, you have the right to access, correct, or delete your data, or withdraw consent at any time.

Requests can be made to thebutler@bluewin.ch.

7. Cookies & Analytics

WEFChalet.com may use cookies to enhance functionality and visitor experience.

You can adjust or disable cookies at any time via your browser settings.

8. Third-Party Information Disclaimer

Certain property, restaurant, or venue details displayed on WEFChalet.com are provided to TB&G by independent owners or their representatives.

The Butler & Gordon GmbH accepts no responsibility or liability for any inaccurate, incomplete, or misleading information supplied by these third parties.

This includes, but is not limited to, photographs, descriptions, specifications, availability, or written details relating to properties or event spaces.

TB&G will always endeavour to verify all details to the best of its ability but cannot guarantee their absolute accuracy.

9. Terms of Use

By using this website, you agree not to copy or reproduce any content, photographs, or text without written permission.

All materials are protected by copyright and remain the property of **The Butler & Gordon GmbH**.

We are not responsible for third-party links, external websites, or temporary service interruptions.

10. Policy Updates

This policy may be revised periodically.

The most recent version will always be published here with the updated date above.

11. Contact

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